

## **In-Building Calls and SMS Messages between Employees without Call Charges**

*~ Private Mobile Office solution provides better contactability and increased efficiency for the mobile phone ~*

**North Yorkshire, UK – 8th May 2007** – Private Mobile Networks Ltd, the UK provider of private GSM network technology, today announced the installation of a Private Mobile Office solution at Hygicare.

Hygicare distribute products sourced from over 600 suppliers worldwide to a broad selection of customers. Hygicare has a customer base covering a broad market and size of company, including many household names; Health Trusts, schools, Plc's, small independent butchers, farmers, transport, pubs and restaurants are all represented. They were looking for a way to ensure staff stayed easily in touch while working between the front desk, office areas, warehouse and distribution areas, while ensuring scalability as the business grows.

Following a three-month pilot, Hygicare has installed a Private Mobile Office solution which provides support for their standard Nokia handsets, avoiding the need to invest in specialised equipment. The Nokia mobile handsets run off a single Base Transceiver Station which is sited under a desk in the front office where it does not interfere with desk or wall space. From this location it covers the entire warehouse and distribution area and enables staff to use their mobile phones to call each other in the coverage area without incurring any call charges.

"We have seen the benefits, even in the first few weeks," said Tony Fawcett, Managing Director of Hygicare. "It is easier to contact people and less time is spent looking for staff. In any business, communication is of primary importance; if we get answers to our customers quickly, or manage to contact someone internally without having to spend time searching for them, we are more efficient and we are offering a better service. Everyone is a winner: the customers who are better served, the employees who have an easier way to get in touch with each other and the management who are saving time and seeing increased efficiencies," added Fawcett.

### **About Hygicare**

Hygicare produce a full range of Hygicare branded cleaning products manufactured in Italy and a range of vacuum cleaners, with which they recently won an award at the 2007 cleaning show. Established in 2003, Hygicare has a rapidly growing distribution business based out of Thirsk, North Yorkshire. They distribute products sourced from over 600 suppliers worldwide to a broad selection of customers. Hygicare aims to be to the workplace what a supermarket is to the home - the place companies go to buy their workplace items. Hygicare has a customer base covering a broad market and size of company, including many household names; Health Trusts, schools, Plc's, small independent butchers, farmers, transport, pubs and restaurants are all represented.

### **About Private Mobile Networks Ltd**

Private Mobile Networks Ltd provides private cellular network solutions for enterprise and service provider customers. Private Mobile Networks Ltd provides business users with the ability to add existing mobile telephones to a corporate voice network irrespective of PBX type. The mobile phone becomes an extension to the company PBX.

Private mobile networks enable private, wide area GSM networks that function within a fixed/mobile convergence environment and use the net for toll bypass. This is achieved by replicating a cellular network in software and interoperating with IP/SIP devices and applications. IP PBXs are the software equivalent to a digital PBX. PMN is the cellular equivalent.



PRIVATE MOBILE NETWORKS

## Press Release

For further information visit [www.privatemobileoffice.com](http://www.privatemobileoffice.com)

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